

**MBTI®**

## **Innovation and Creativity**

**A one-day interactive workshop with a certificate of completion from Qamar Consulting.**



**This short, high impact development workshop explores the process of innovation and helps participants recognize where in this process they are most likely to make their greatest contribution**

1 day  
8 academic hours  
6 CPD-units  
7 CPE-units

### **TRUE OR FALSE?**

Innovation = creativity

- ▶ Creativity is a quality that only few people are born with
- ▶ Only few people can offer innovative solutions
- ▶ You cannot manage creativity and cannot develop it
- ▶ Creative people are all weird, they are rarely on time, they are disorganized and not manageable
- ▶ To be creative you need to stretch your comfort zone

### **WHAT WILL YOU GAIN?**

- ▶ You will explore your authentic approach to idea generation and implementation
- ▶ You will learn how to motivate your team to be innovative in everything they do
- ▶ You will be equipped with a robust MBTI® framework for understanding and improving the innovation process

### **WHAT IS OUR SOLUTION?**

- ▶ Experiential learning, case studies, role plays, facilitated discussions
- ▶ Coaching approach to help you recognize your individual contribution in the times of change and develop an action plan that will increase your effectiveness.
- ▶ 6 monthly workshop follow up electronic bulletins with additional information, individual assignments and reflection exercises

### **WHO IS THIS WORKSHOP FOR?**

- ▶ Executives , managers , entrepreneurs
- ▶ Anyone keep to explore innovation and how they might increase their contribution to the innovation process through understanding their personality type

### **TRAINER**

This workshop is delivered by experienced trainer and facilitator Dr. Muhammad Qamar-ul-Hassan who is MBTI ® certified.

## AVAILABLE TRAINING FORMATS

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### Open enrollment workshop

Open enrolment workshops are run at Qamar Consulting from 9.30 till 16.30.

### In-house workshop

When delivered in-house, timing can be different and workshop outline can be fine tuned to meet your specific training need:

- ▶ Preliminary training needs analysis
- ▶ Flexibility in training location and timing
- ▶ Can be imbedded in modular development programs
- ▶ Language of delivery – English
- ▶ Content customization to include industry specifics
- ▶ Extras – online MBTI® assessment with individual reports for all participants, licensed MBTI reference materials

### DO YOU WANT TO KNOW MORE?

Please follow this link to request a call back or register for the workshop

<http://qamarconsulting.com/about-us/contact-us>

## WORKSHOP OUTLINE

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### Introductions and objectives:

- ▶ welcome  
Defining and understanding innovation
- ▶ The four-stage innovation process: define, discover, decide, deliver

### Personality type and innovation:

- ▶ History and major concepts of MBTI®  
Individual and team MBTI® type assessment
- ▶ Individual and team MBTI® type assessment
- ▶ Exploring the impact of MBTI® type on innovation process

### Creating innovative company:

- ▶ categories of innovative ideas
- ▶ Four categories of ideas linked to MBTI® preferences. How to encourage innovative ideas from all MBTI® types?
- ▶ Which part of the process is most comfortable for various MBTI® types to contribute

Facilitated group activity «How to manage innovation process in a company taking MBTI® type into account»

Team and individual action planning

## WHY QAMAR CONSULTING?

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- ▶ 20+ years of sharing best practices in increasing personal and team effectiveness delivering training internally for consultants and executives of Qamar Consulting Global and externally for executives and HiPo of our client companies
- ▶ 15+ MBTI® Step I and Step II certified practitioner and business trainer
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## RECOMMENDED TRAINING PATH

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- ▶ MBTI® : innovation and creativity , 1 day ,
- ▶ Managing innovations , 2 days
- ▶ Approaches to idea generation , 2 days
- ▶ Coaching as a style of management , 1 day
- ▶ Emotional intellect, 2 days
- ▶ Project management, 3 days

## TRAINER'S PROFILE



**Dr. Muhammad Qamar-ul-Hassan** is a certified MBTI (Myers-Briggs (KM-LS) Type Indicator), FIRO-B® (Fundamental Interpersonal Relations Orientation-Behavior™) and MMTIC (Murphy-Meisgeier Type Indicator for Children) Practitioner, a pioneer and one of the leading experts on

“Personality Type and Type Based Performance Improvement Solutions” in the region. Discovering human potential and optimizing performance of people while working by themselves or within teams in the organizations summarizes what he does and is passionate for. Two words: UNDERSTAND and IMPROVE (for sustained behavioral change) best describe his thinking and the work he is been doing since 2005 with different institutions, organizations and individuals. He has been working with organizations, corporate professionals, academics, students and doctors in the areas of leadership and management development, career management, employee retention, team building, and training in effectiveness to promote better understandings for improved performance.

Dr. Qamar has over 16 years of experience of consulting, training, counseling and research. He has successfully implemented Type (MBTI) based performance improvement solutions in many organizations and institutions in Pakistan. He has trained professionals from numerous organizations like National Bank, CDC, Merck Pharma, TCS, Hinopak Motors, Sui Southern Gas Company, Tradekey, Macter, PharmEvo, Novartis, Business Beam, PSEB, DPL, NUST, Iqra, Generations, Cadet College, SPS, FBR, Packages, AKU, PILL, SuperTech, Abbot, Martin Dow, Getz, GSK, Engro, Mobilink, MCB, DUHS, Philip Morris, HANDS, and many more. He has also participated and presented his research work at international conferences in Dubai, Cairo and Chennai. Dr. Qamar is a medical doctor with special interest In Psychiatry, Psychology and Research.



## TRAINER'S PROFILE

A selection of companies for which Dr. Qamar has conducted Training or Executive Coaching:



Here is what past participants say about Dr. Qamar.



### Phillip Morris

We engaged Dr. Qamar as part Of an over all team building excercise for the top management team, and found the MBTI services to be extremely valuable and insightful in building enhanced preserves and understanding of our personality types both as an individual and overall team.

David Lawrie

Director Resources

Phillip Morris (Pakistan) limited



### NUST

MBTI workshop is amazingly successful method in identifying personality traits and then working on in improving the key traits to make your life successful. Dr. Qamar has done tremendous working in inspiring youngs mind at NUST SEECS Islamabad"

Dr. Arshad Ali - Director General NUST

SEECS



### HINO PAK

IT was an excellent initiative, Dr. Qamar-ul-Hassan in-depth knowledge of MBTI as a psychometric tool has helped us to gain a greater insight and understanding Of this instrument. The MBTI assessment workshops we have had for our employees have opened the doors of self-awareness which is helping them understand not just there own selves, but others also; professionally and personaly both"

HinoPak Motors Limited